

Downtown Development Authority of Pembroke

DDA/Main Street Board Meeting Agenda

Wednesday, October 4~~th~~ 9th , 2024

Pembroke City Hall

12:00 Noon

- **Call to Order**

- **Attendance**

Board Members: Jonathan Mears, Don Poythress

City Staff: Fernanda Camacho Hauser

- **Approval of Agenda**

No Quorum

- **Approval of Minutes**

No Quorum

- **Public Comment**

No public Comment

- **Old Business**

- **Trick-Or-Treat on Railroad St Updaters**

- 15 groups are registered at the time of the meeting with registration closing on the 11th

- **Christmas in Pembroke Updates**

- **Christmas Tree Lighting**

- We are actively working with Mr. Moore, the volunteer who helps create the annual inter-church choir for the Christmas Tree lighting

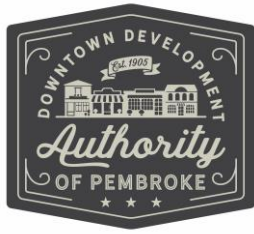
- **Christmas Market & Parade**

- At this time 57 vendors taking up 67 spots and 7 out of the 9 food truck spots have been filled

- **Ribbon Cutting:**

- **State Farm – October 1st**

- The ribbon cutting for Mr. Freeman's State Farm office was postponed due to impacts of Tropical Storm Helene. Fernanda Camacho Hauser was able to lend DDA support through social media promotion of the Saturday, October 5th grand opening celebration.



- **Bait & Tackle Shop – November**
 - The Page Feed & Seed Store in the old Napa building plans to open at the beginning of November, Fernanda Camacho Hauser will work with them to see how the DDA can lend support for the promotion of the opening of the new business.
- **New Business**
 - **Financial Report**
 - **Current Balance:** 39,639.10
 - **Deposits:**
 - **Withdrawals:**
- **Adjourn**